TALENTGRO
GROWTH SIMPLIFIED

AI-Powered
Digital Marketing

Become a Pro in Digital Marketing
with Industry Experts 🏆

Google Analytics · ahrefs · ChatGPT · SEMRUSH · Google Ads · Meta · Canva · WordPress · Gemini

25+ More AI Tools...

SCAN TO REGISTER
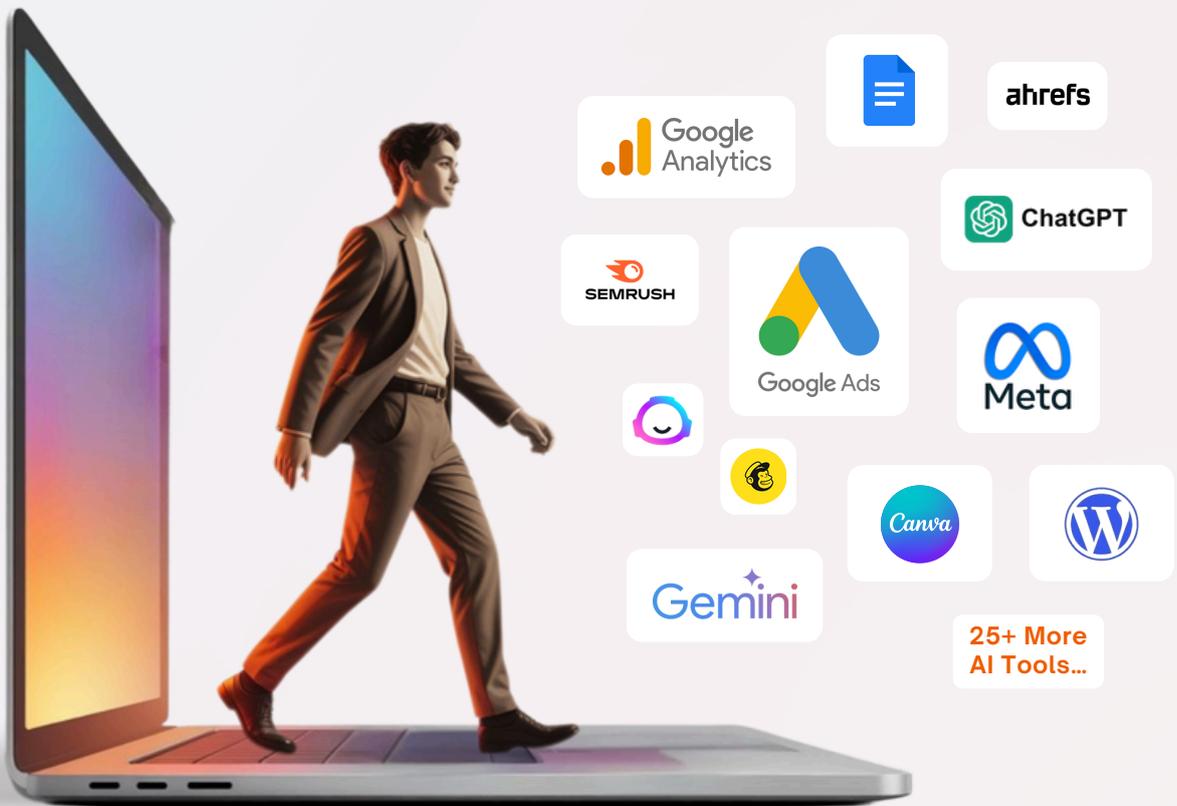
Contact Now to avail Early Bird Offer

Duration
60 Hours
(4 months)

Mode
Online
Live Zoom Classes

Limited Seats ——— **Enroll Now**

+91 98888 77722   ✉ contact@talentgroglobal.com   🌐 Talentgroglobal.com

Earn Money with Freedom 💰

WHAT YOU CAN EXPECT

01   Learn 55+ Skills with AI Tools

02   Get Customized Freelancing Roadmap

03   100% Placement Support for Exceptional Students

04   LinkedIn Optimization and Resume Building

05   Best Internship Opportunities 🔥

BONUS OFFERS

01   Marketing Prompt Ebook (worth ₹5,000)

02   Access to TalentGro Job Board

03   Get Course Completion Certificate

Why **This Program?**

Learn from top mentors with real industry exposure

Live Projects and Internship for 3-6 months

Learn New AI Tools (FREE) 🔥

Certificate of Completion

Course **Modules**

01 Introduction to Digital Marketing

- Digital Marketing: Strategy and Tools
- Marketing Funnel & Buyer Psychology
- Competitor Research & Content Gaps
- Build Buyer Personas (B2C & B2B)

02 Graphic Design and Video Content

- Canva: Posters, Ads, Presentations
- Create Reels Using Templates + Filmora
- Edit Video Testimonials + Course Promos
- Create Social Media Calendar for 30 Days
- Personal Branding via LinkedIn/Instagram

Course Modules

03 Build Best Websites & Landing Pages

- Domain, Hosting, Setup
- WordPress Dashboard Deep Dive
- Create Blog + Business Website
- Install: RankMath, Elementor, Contact Forms
- Build Landing Pages for Lead Generation
- Add Google Analytics + Tag Manager

04 Master SEO for Best Reach

- Keyword Research + Prompt Strategy
- On-Page SEO: Title, Meta, URLs, Tags
- Off-Page SEO: Guest and Social Posting
- Technical SEO: Sitemap, Core Web Vitals, Indexing
- Google Search Console
- How to do Local SEO
- GEO: Generative Engine Optimization

Course Modules

05   Social Media + Paid Ads Strategy

- Meta Ads: Manager, Pixel, Custom Audience
- Instagram & Facebook Ad Setup + Targeting
- Google Ads: Search, Display, YouTube Ads
- How to run LinkedIn Ads
- Retargeting Ads
- A/B Testing & Creative Testing
- Budget Planning & Ad Optimizations

06   Email Marketing & WhatsApp Automation

- Tools: Mailchimp, WhatsApp Business
- Opt-in Form, Lead Magnet Setup
- Automated Sequences & Triggers
- Email Subject, CTA Copywriting
- How to create WhatsApp Funnels
- Create winning Emails & WhatsApp messages

Course Modules

07 AI Tools for Smart Marketers

- Best AI Tools for Digital Marketing
- Prompt Engineering for SEO, Ad, Emails
- Canva Magic Write and Claude
- Create a Lead Magnet + Captions in 10 mins

08 Affiliate Marketing and Monetization

- What is Affiliate Marketing?
- How to create niche affiliate blogs
- YouTube + Instagram affiliate tactics
- Learn Tools to track performance

09 Freelancing Roadmap

- Create Fiverr, Upwork, Freelancer Profiles
- ChatGPT-Powered Resume & Cover Letter Writing
- Pitching Clients with Proposals
- LinkedIn Optimization & Resume Building