

# AI Tools & Business Automation

Date: **28 Dec, 2025**

Venue: **ISB Mohali**

**6 Weeks**

**Hybrid Program**

Create **content**, **videos**,  
and **workflows** in mins.

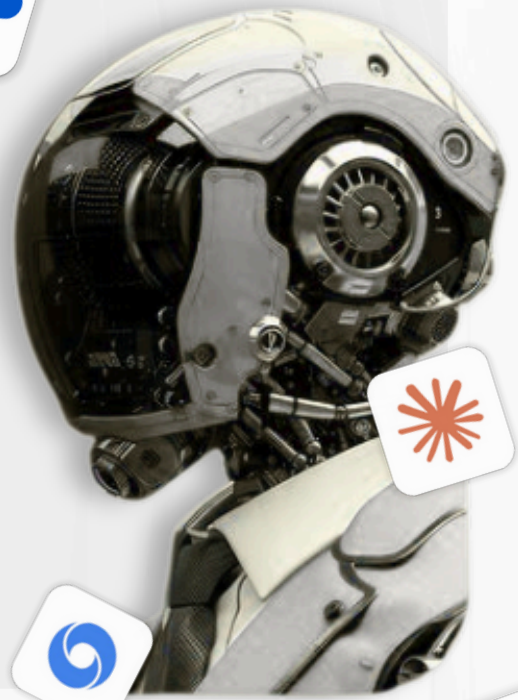
Master **AI tools**,  
Build **AI Agents** & Work

**5x faster**



## **PROGRAM FORMAT**

- **6 Hours Offline**
- **18 Hours Live on Zoom**  
across 6 weekends
- **Hands-on sessions only**



**Eleven  
Labs**

**bolt**

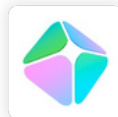


# AI TOOLS YOU WILL MASTER

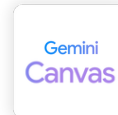
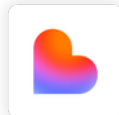
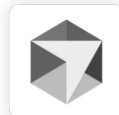
## Best AI Assistants / LLMs



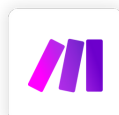
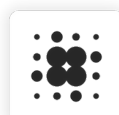
## Content, Images, Video & Design



## Building, Coding & Apps with AI



## Automation, Workflows & Agents



## Research, Notes, Voice & Knowledge



## Course Modules

### 01 AI Foundations & Prompt Engineering

- What is LLM and How LLMs think
- Prompt Engineering fundamentals
- Best prompt frameworks
- Prompt Engineering & AI Workflows Setup
- Setup memory, custom instructions & shortcuts
- Learn to write powerful prompts

### 02 AI Driven Leadership

- Leading teams in an AI-first world
- AI readiness & organisational transformation
- Re-designing workflows for AI adoption
- Data governance, ethics & responsible use



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Only **45 seats** Left!



## 03

### AI for Content, Images & Videos

- AI image generation (best practices)
- Create images (digital assets) for branding
- Create AI videos, reels & explainers
- Build PPTs & documents using AI
- 1-click PPTs, carousels, scripts & brand visuals
- Voice cloning, avatars & creative workflows

## 04

### Build AI Agents (No-Code)

- What AI agents can do in 2026
- Build your own AI agents step-by-step
- Task-based agents for business & personal use
- Connect agents to files, PDFs & persona data
- Create agents for content, planning & research



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## 05

### No-Code Automation & Systems

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- No-code automation basics
- Automate emails, follow-ups & report
- Connect apps → Build flows → Trigger tasks
- Create admin & data-entry automations
- Build content calendars + scheduling system

## 06

### Research & Data Work with AI

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- Deep research workflows
- Upload Excel to generate charts & summaries
- Data cleaning & analysis using AI
- AI-powered coding help & debugging
- Generate SOPs & documentation at scale



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## 07 AI for Digital Marketing

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- Create ad copies, blogs, emails, captions
- Build brand calendars & campaign plans
- Generate reels, videos, carousels
- Social media kits: reels, posts, carousels
- Create landing pages with AI

## 08 Work Automation with AI

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- Build a daily productivity system
- Auto-generate meeting notes & summaries
- Create workflow assistants for tasks
- Build template-based systems without code
- Use AI for repetitive work

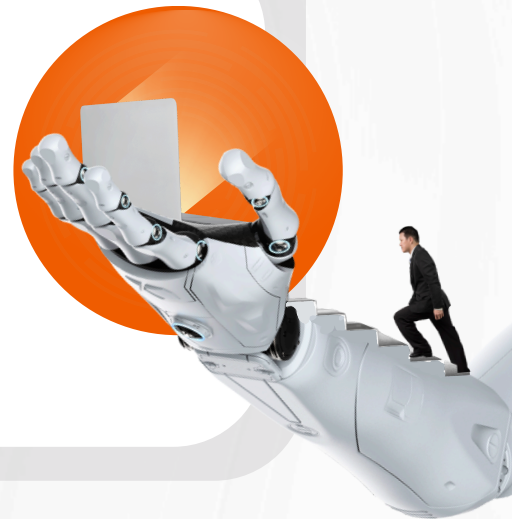


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## CAPSTONE MODULE

- Build an AI project (LIVE)
- Create a Portfolio using AI
- Learn 100+ freelance ideas
- Build resume & online presence



## EXCLUSIVE BONUSES (Worth ₹15,900)

<p><b>BONUS 1</b></p> <p><b>100+ AI Tools &amp; Productivity Cheatsheets</b></p> <p>Get Ready-To-Use Workflows</p> <p></p> <p><del>₹5,000</del> <b>FREE</b></p>	<p><b>BONUS 2</b></p> <p><b>50+ Ready-to-Use AI Templates</b></p> <p>Boost Quality &amp; Save Time</p> <p></p> <p><del>₹4,000</del> <b>FREE</b></p>
<p><b>BONUS 3</b></p> <p><b>150+ High-Impact Prompts</b></p> <p>Expert Prompts for Work</p> <p></p> <p><del>₹3,500</del> <b>FREE</b></p>	<p><b>BONUS 4</b></p> <p><b>20+ Automation Workflow Blueprints</b></p> <p>Build Proven Systems Now</p> <p></p> <p><del>₹3,400</del> <b>FREE</b></p>



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