



### **AI Tools & Business Automation**

Date: 28 Dec, 2025 Venue: ISB Mohali

6 Weeks **Hybrid Program** 

Create content, videos, and workflows in mins.

Master Al tools, **Build Al Agents & Work** 

5x faster



- **PROGRAM FORMAT**
- **6 Hours Offline**
- 18 Hours Live on Zoom (3 Hours on Weekends for 6 Weeks)
- Hands-on sessions only



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## **AI TOOLS YOU WILL MASTER**

#### **Best AI Assistants / LLMs**













#### **Content, Images, Video & Design**















#### **Building, Coding & Apps with Al**









### **Automation, Workflows & Agents**









#### Research, Notes, Voice & Knowledge















### **Course Modules**

## Al Foundations & Prompt Engineering

- What is LLM and How LLMs think
- Prompt Engineering fundamentals
- Best prompt frameworks
- Prompt Engineering & Al Workflows Setup
- Setup memory, custom instructions & shortcuts
- Learn to write powerful prompts

## Al Driven Leadership

- Leading teams in an Al-first world
- Al readiness & organisational transformation
- Re-designing workflows for AI adoption
- Data governance, ethics & responsible use



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# Al for Content, Images & Videos

- Al image generation (best practices)
- Create images (digital assets) for branding
- Create Al videos, reels & explainers
- Build PPTs & documents using AI
- 1-click PPTs, carousels, scripts & brand visuals
- Voice cloning, avatars & creative workflows

# **Build Al Agents (No-Code)**

- What Al agents can do in 2026
- Build your own Al agents step-by-step
- Task-based agents for business & personal use
- Connect agents to files, PDFs & persona data
- Create agents for content, planning & research



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# No-Code Automation & Systems

- No-code automation basics
- Automate emails, follow-ups & report
- Connect apps → Build flows → Trigger tasks
- Create admin & data-entry automations
- Build content calendars + scheduling system

## Research & Data Work with Al

- Deep research workflows
- Upload Excel to generate charts & summaries
- Data cleaning & analysis using AI
- Al-powered coding help & debugging
- Generate SOPs & documentation at scale



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# Al for Digital Marketing

- Create ad copies, blogs, emails, captions
- Build brand calendars & campaign plans
- Generate reels, videos, carousels
- Social media kits: reels, posts, carousels
- Create landing pages with AI

## **Work Automation with Al**

- Build a daily productivity system
- Auto-generate meeting notes & summaries
- Create workflow assistants for tasks
- Build template-based systems without code
- Use AI for repetitive work



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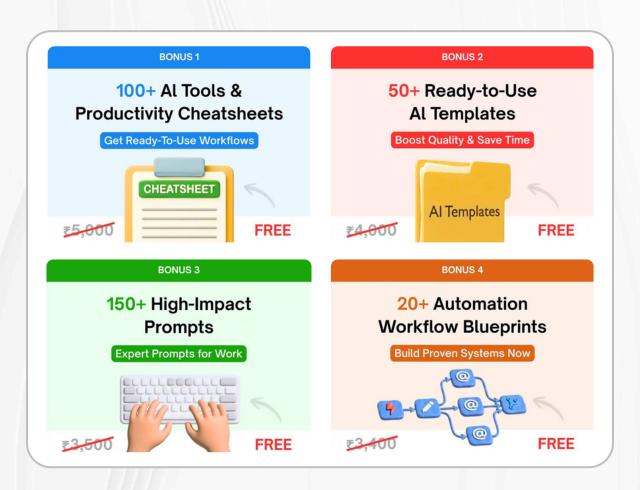


### **CAPSTONE MODULE**

- Build an AI project (LIVE)
- Create a Portfolio using Al
- Learn 100+ freelance ideas
- Build resume & online presence



## **EXCLUSIVE BONUSES (Worth ₹15,900)**





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