

CURRICULUM-VITAE

To use my teaching learning experience to hone and nurture among students a positive attitude towards life, for I believe it is the attitude and not the aptitude which determines one's altitude.

1. Name: Punam Agarwal
2. Present Designation: Principal
3. Official Address: PG Govt College, Sector 11, Chandigarh Affiliated To Panjab University Chandigarh
4. Addresses for Communication; PG. Govt College , Sector 11, Chandigarh (160036)
5. Date of Birth & Age: Dec 16, 1964
6. Academic Qualifications: M.com (Gold Medalist), Ph.D.

| Examinations | Name of the Board/ University | Year of Passing | Percentage of marks obtained | Division/ Class/ Grade | Subject |
|---|--------------------------------------|------------------------|-------------------------------------|-------------------------------|--|
| High School / Matric | CBSE | 1980 | 70% | Ist | Maths, Science, Social Studies, English and Hindi |
| Intermediate | CBSE | 1982 | 62% | Ist | Physics, Maths , Chemistry, English and Biology |
| B.A./B.Sc./ B.Com (Hons) | Panjab University | 1985 | 75% | Ist with distinction | Commerce with Hons in Accountancy, 5 th In PU Merit list |
| M.A./M.Sc./ M.Com Other PG Courses | Panjab University | 1987 | 76% | Ist with distinction | Commerce with specialization in Accounting, Gold Medalist. |
| Ph.D | Panjab University | 2000 | -- | -- | Total performance measurement of selected public and private enterprises |

7. Teaching experience: as on 1st jan 2023
UG: 33 + years
PG: 8+ years

8. Area of specialisation: Accounting and Finance, Marketing and HRM, Corporate Governance

9. Participation and Contribution to the committee work in the various college bodies.

- Member: College Advisory Committee
- Member: College UGC and new courses committee
- Member: DST FIST Committee
- Convener: College RUSA committee
- Convener: College NAAC committee
- Convener: College Purchase Committee, Contract Committee
- Member: College Placement cell
- Member: College Examination Branch
- Nodal Officer: e-Documentation, AISHE & NIRF
- In-charge: Commerce (B.Com & M.Com) BCA/M.SC (IT) /PGDCA
- Member : PG Board of studies, PU(2018-19).

10. Membership of learned societies and other NGOs:

1. Life member of Society for Commerce Education
2. Life member of Indian commerce Association
3. Life member of Bharat Vikas Parishad
4. Life member of Education First.

11. As member of Selection Committees/inspection committee for the appointment /grant of Commerce faculty/commerce affiliation

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|--|---------------|
| 1. PG.Govt College for Girls-11, Chandigarh | (June 2008) |
| 2. The Lawrence School, Sanawar ,Solan H.P | (Jan 2010) |
| 3. SGGGS College sector 26, Chandigarh | (March 2011) |
| 4. GGS College for Women Sector 26, Chandigarh | (Sept 2012) |
| 5. MCM DAV College for Women Sector 36, Chandigarh | (June 2014) |
| 6. SD College Hoshiarpur, Ludhiana Pb | (March 2017) |
| 7. Kalsa College, Mahilpur,Pb | (March 2017) |
| 8. GSSD College College, Sector 32, Chandigarh | (March 2017) |
| 9. DAV College, Sector 10, Chandigarh(CAS cases) | (Oct 2018) |
| 10. SGGGS College sector 26, Chandigarh | (Oct 2019) |
| 11. GGS College for Women Sector 26, Chandigarh | (Oct 2019) |
| 12. GSSD College College, Sector 32, Chandigarh | (March 2020) |
| 13. SGGGS College sector 26, Chandigarh | (March 2022) |
| 14. SGGGS College sector 26, Chandigarh | (May 2022) |
| 15. GCYED, Sector 23, Chandigarh | (May 2022) |

12. UGC / ICSSR / Panjab University sponsored Minor and Major Projects.

1. **(Minor Project)**- “Comparative total performance measurement in selected Public and Private sector Industries” 2000

2. **(Minor Project)**- “Relationship between stress, anxiety, locus of control , role conflict in married working Women” 2006
3. **(Major Project)** - “Corporate Disclosure, corporate Governance and Shareholders value—An Inter-Sectoral Study “ , 2006 (Completed and submitted in August 2009)
4. **UGC Research Award** - “ A Study of Corporate Social Responsibility: Stakeholder determination and reporting and an Examination of the Relationship between CSR and Financial Performance” 2014-2016
5. **Minor Project**- “Correlation between the financial literacy and the power of decision making – A study of families in the Chandigarh and Mohali” , Department of Alumni Relations, Panjab University, Chandigarh. (2018-2019) Report Submitted in Oct 2019.
6. **Major Project**- “Financial literacy and the power of decision making among working women – An exploratory study of families in Punjab and Himachal Pradesh” by ICSSR, under IMPRESS scheme (2019-21). Report submitted in May 2021, Submitted in Sept 2021 and accepted.

13. Consultancy Projects:

1. **Consultancy Project**- An impact assessment study “ Free training for graduates/under graduate women and SC/ST candidates under IT for masses programme” Department of Electronics and IT, Ministry of Communication and Information Technology ,GOI, New Delhi, February 2014 (Report submitted on July 2014)
2. **Consultancy Project** - An impact assessment study of IT training for SC/ST students of Punjab, Punjab Infotech, Punjab. June 2015 (Report submitted on 2nd Dec 2016)

14. As Resource Person (Guest Lectures)

- University Business School, Pb University Chandigarh (2001-02)
- Non teaching Staff of PG Govt College for Girls-42, Chandigarh (2005)
- DAV College Sector 10, Chandigarh (2007-08)
- Post Graduate Program in Management and Insurance of ICICI Prudential Life Insurance, Chandigarh (2008)
- EduSat Programme of Haryana Government on the subject of Cost Accounting (2008)
- Chitkara University Baddi H.P (2009-10)
- Indo Global College for Engg/Architecture/B.Ed/MBA, Abhipur,SAS Nagar, Mohali (March 2012)
- Refresher Course, UBS Panjab University Chandigarh (October 2013)
- PCP, USOL B.Com III/ M.Com 3 rd Semester P.U Chandigarh (2013)
- JSS Training Programme for JSS Mohali, Jalandhar and Chandigarh (March 2014)
- FD programme in SD College Sector 32 , Chandigarh (May 2014)
- Bharat Vikas Parishad Sector 24 , Chandigarh (2014,2015& 2016)

15. Publications:

Books

1. “Essentials of Business Communication”, Research & Publishing House 2005 (ISBN 81 - 89134 - 03 – 5)

2. "Service Management" BBA 3rd Semester ,Bangalore University 2007
(ISBN 978 -81—272—6000—2)
3. "Sales and Distribution Management" B.Com III Elective, ,Bangalore University
(ISBN 81—272—3356—0) 2007
4. " Industrial Relations" B.Com and BBM VI th Semester ,Bangalore University
(ISBN 81—272—3275—0) 2007
5. "Advertisement and Sales management" BBA 5th Semester, Panjab Technical
University, Jalandhar (ISBN 978—81—272—4628—0) 2008
6. "Advertisement and Sales management" BBA 5th Semester, Panjab Technical
University, Jalandhar (ISBN 978—81—272—5738—5) 2009
7. " Industrial Relations and Labour Laws" MBA IV th semester, PTU 2009
(ISBN 978—81—272—5084—3)
8. "Industrial Relations and Labour Legislations" BBA 3rd year P.U Chandigarh
(ISBN 978—81—272—5354--7) 2010
9. " Business Laws—III, BBA , 6 th Semester PTU, Jalandhar 2010
(ISBN 978—81—272—6000—2)
10. " Industrial Relations", USOL M.Com 3 rd Semester, P.U Chandigarh 2012-13.
11. " HRM & Industrial Relations" USOL MBA executive 3 rd Semester, P.U Chandigarh.
2014
12. Industrial Relations", M.Com 3 rd Semester, P.U Chandigarh 2015
(ISBN 978-93-272-5371-9)
13. "Issues in Indian Commerce", BCom 3 rd Semester, P.U Chandigarh 2015
(ISBN 978-93-272-6754-9)
14. " Advertising & brand Mgt", BCom 3 rd Semester (Hons), P.U Chandigarh
2015
15. "Operations Research", B,Com VI th sem P.U Chandigarh 2016
(ISBN 978-93-272-7323-6)
16. "Practical Problems in Operations Research", B.B A IV th Sem P U Chandigarh
(ISBN 978-93-272-6715-0) 2016
17. "Operations Research", B,B A. IV th sem P.U Chandigarh 2016
(ISBN 978-93-272-6701-3) .
18. "International Business", BBA V th Sem, P U Chandigarh 2016
(ISBN 978-93-272-6692-4)
19. "Issues in Financial Reporting", B. Com VI th Sem, P U Chandigarh (ISBN 978-93-272-
7244- 4) 2017
20. "Service Marketing", BBA, 4 TH SEM, Bangalore University 2016
(ISBN 978-93-272-5813-4)
21. "Banking& Insurance" ,MBA 4TH SEM, PTU 2014
(ISBN 978-93-272-4951-4)
22. "Banking& Insurance Services", M.Com 4th Sem Punjabi University (ISBN 978-93-272-
5093-0) 2014
23. "Project Management & System's Development," BCA 4TH Sem P U Chandigarh (ISBN
978-93-272- 6170-7) 2016

24. “Banking& Insurance Services”, M.Com 4th Sem Punjabi University (ISBN 978-93-89765-93-9) 2020 .
25. “International Business”, B.Com 6th Sem, Odisha University (ISBN 978-93-272- 8683-0) 2018
26. “International Business”, M.Com 2nd Sem, Choudhary Devi Lal University Sirsa (ISBN 978-93-272-8622-9) 2018
27. . “International Business”, B.B.A 6th Sem, University of Andhra Pradesh, (ISBN 978-93-272- 8652-6) 2018
28. Management Science, BBA Vth Sem, Jammu University, (ISBN 978-93-272-9096-7) 2018
29. “Issues in Indian Commerce”, BCom 3rd Semester, P.U Chandigarh 2018
(ISBN 978-93-272-9161-1)

Research Publications

International

- 1)” Hindu Philosophy: Bridging Corporate Governance and Corporate social responsibility” In” Management of Environmental Quality-An International Journal on corporate Responsibility and Diversity” , Vol 20 ,No 3 , 2009 (ISSN-1447-7835)
- 2) “Relationship between Corporate Disclosure, Corporate Governance, Market Capitalization and company Attributes –Evidence from Indian Industry”,in Issues in Global research in Business and Economics, Oct 2010 (Conference Proceedings) ,ISSN 1940-5391
- 3) “ A critical study of impact of COVID 19 on online learning” in International Journal of Trend in Scientific Research and development”, Vol 4 / Issue-5 / July-August 2020 (ISSN: 2456-6470)
- 4) “Linkages between financial literacy and decision making-A study of families in Chandigarh”, Shodh Sarita, Volume 8, Issue 29, Jan to March 2021 (ISSN 2348-2397)
- 5)” Correlation between financial literacy and participation in family decision making—an evidence from Himachal Pradesh”, in Economics and Social Science Academic Journal, CRID Publication, Vol 3, No 5 , May 2021, ISSN (5282-0053).
- 6) “ Financial literacy and Demography: An Empirical Study of Himachal Pradesh”, Shodh Sanchar Bulletin Volume 11, Issue 41, Jan –March 2021, ISSN (2229-3620).
- 7) “Power of Parity: Advancing Women’s Education Equality for Socio-economic growth in India”,(Poster), This poster was adjudged the “best poster award” during the online International conference on Sustainable Education: Aligning with NEP 2020 and the SDG’s 2030 held on 24-25th July 2023.

National

- a. “Consumer Behaviour: Deception and Responses in the Tricity”, International Journal of Marketing management, Vol 3 Issue 1, Feb 2017, ISSN 2454-5007
- b. “A Study On Rationality Of Consumer Buying Behaviour And Deception – With Special Reference To Tricity- Mohali, Chandigarh And Panchkula” in “BIZ AND

BYTES-A Journal of management and Technology” Vol 7 Issue 1, Oct 2016, EISSN 0976 0458 and ISSN 2320 897X

- c. “ Digital India Campaign: The link between Rusa and Modi’s Vibrant India” Rusa as quality intervention in Higher Education Sector, Jan 2016 (ISBN 978-93-5113-743-6).
- d. “ Corporate Governance and company attributes: case study of selected private sector Companies in India” , The Chartered Accountant, Vol 59 no 5 Nov 2010
- e. “ Case for FDI in Retail” in The Management Accountant, Vol 42, No 10 , (Oct 2007)
- f. “Effectiveness of Training Programmes of State Bank of India” in Journal of Banking, Information Technology and management” Vol 4, No 2, (july-Dec 2007)
- g. ” Globalisation of Indian Insurance sector—The emerging scenario” in Indian Management Studies journal (a referred journal) , Vol 9 , No 2, (2005)
- h. “Emerging Trends in the derivative market in India” in Investment Management and Stock Market, Deep and Deep Publications (2005)
- i. “Foreign Investment- Need for a competitive and open policy” in The Management Accountant, Vol 40, No 6 , (June 2005)
- j. “Bancassurance-An Asian Perspective” in HRD Times, Vol 7, No 6 , (June 2005)
- k. “Challenges posed for small scale Industries by WTO” in SEDME-a journal for small and Medium enterprises) (March 2003)
- l. “WTO implications—India’s roadmap to 2050” in Dateline , (June 2004)
- m. “IMF lending Policies- Need for rethinking in changed world scenario” in a Book Titled International Institutions and Economic Development of Underdeveloped countries Edited by M.R Aggarwal (2002)
- n. “Fiscal Discipline: A key to success of Fiscal Reforms” in a book on Economic Reforms in India edited by P.P.Arya (2002)
- l. “Relative Performance of Public and Private enterprises-An application of Multivariate Discriminant Analysis” in a book on Research Methodology in Management- Theory and Case studies, edited by P.P Arya and Yash Pal (2001)

16. Seminars and workshops (Attended/ Organised)

- a. One day College Cluster Workshop on Choice Based Credit System under RUSA” held on 19th May 2016 under the aegis of RUSA Chandigarh.
- b. One day workshop on “Financing Higher Education under RUSA Scheme” held in November 2015 under the aegis of RUSA Chandigarh.
- c. 7 days training Workshop on “Research Methodology: Emerging Trends” held from 28 November 2015-4 th December 2015 under the aegis of RUSA Chandigarh.
- d. National seminar on “RUSA as Quality Intervention in Higher Education Sector” organised by PG Govt College for Girls Sector 42, Chandigarh. Oct 2014
- e. National seminar on “Contemporary Issues in Corporate Financial Reporting”
- f. at University Business School ,P.U Chandigarh March 2013
- g. Workshop on “Shaping Young Minds” organised by AIMA Jan 2013
- h. International Conference on “Management in the New World Order-Concepts

- i. and Practices from India”. Organised by IIM Ranchi August 2012
National seminar on “ MSME’s : Challenges and Opportunities”, organised
- j. by Dev Samaj College for Women, Sector 45 Chandigarh March 2012
- k. National seminar on “Examination Reforms—A plan of Action” organised
- l. by PG Govt. College for Girls-42, Chandigarh Feb 2012
- m. National Seminar on “Intellectual Property rights and its importance in
Research , Design and development” organised by PG Govt. College for
Girls-42, Chandigarh January 2012
- n. National Seminar on” Millennium Development Goals and National Mission
on Education through ICT: Challenges for the Universities”, organised by
Deptt of Life Long Learning and Extension,P.U Chandigarh Sept 2011
- o. National seminar (UGC sponsored) on “ Institutional Planning and Qualitative
Development in Higher Education”, organised by PG Govt. College for Girls-42,
Chandigarh March 2011
- p. National seminar on “Women Empowerment in socio-cultural contexts-
Issues and Concerns” , organised by PG Govt. College for Girls-42,
Chandigarh Jan 2011
- q. Workshop cum Training Programme on Counselling Services organised
by Chandigarh Administration, Chandigarh Jan 2011
- r. International Conference on “ Business Ethics and Human Values”
conducted by University Business School ,P.U Chandigarh Dec 2010
- s. International Conference on “ Business and Economics and Research”
organised by Academy of Business and Economics and Research,
New York, USA Oct 2010
- t. National seminar on “ Impact of Global Recession on Indian Retail Sector
organised by PG Govt College Sector 46, Chandigarh Oct 2010
- u. Workshop on “ E - Content Development” under SAKSHAT of UGC
organised by Chandigarh administration. March 2010.

Seminars and workshops (Participated and Presented Papers)

- 1) Presented a paper titled “Transformational Leadership: A case of study of
Ms Ritu Singal, CEO of Raglan Group” at an International Conference on
“Management in the New World Order-Concepts and Practices from India”
organised by IIM Ranchi (August 2012)
- 2) Presented a paper on “ Financing MSME’s—Initiatives and Challenges” at a
National seminar on “ MSME’s : Challenges and Opportunities”, organised
by Dev Samaj College for Women, Sector 45 Chandigarh (March 2012)
- 3) Presented a paper titled “ Kaizen as the mantra of Quality Assurance in HEI’s”
At a National seminar(UGC sponsored) on “ Institutional Planning and
Qualitative Development in Higher Education”, organised by PG Govt. College for
Girls-42, Chandigarh (March 2011)
- 4) Presented a paper titled “Corporate Social performance as a subset of corporate

financial performance and company attributes: Evidence from Automobile Industries”
At an International Conference on “Business Ethics and Human Values”

Conducted by University Business School, P.U Chandigarh (Dec 2010)

5) Presented a paper titled “ Relationship between corporate Governance, corporate disclosure, market capitalization and company attributes: Evidence from Indian Industries” at an International Conference on “ Business and Economics and Research” organised by Academy of Business and Economics and Research, New York, USA
(Oct 2010)

6) Presented a poster on “Power of Parity: Advancing Equality in Women’s Education for Socio-Economic Growth of India”, during an online international seminar on Sustainable Education aligning with the NEP 2020 and the SDGs 2030 on July 24-25 2023 and won the best poster award during the same.

17. Awards /Recognitions

- ✓ Awarded State Award for contribution to Higher Education by Chandigarh Administration, UT Chandigarh on 26th January 2023
- ✓ Awarded a certificate for extraordinary contribution to Higher Education by Brahma Kumari Organisation, sector 33, Chandigarh on 18-02-2023
- ✓ awarded a prize/ Certificate for Excellence and valuable contribution in the field of Education by Gian Jyoti Institute of management and technology, Mohali on 3-3-2023.
- ✓ Awarded a certificate for excellence in the field of Higher Education by Lion’s Club Chandigarh Greater on 23-09-2023.
- ✓ Certificate of Recognition for doing good work for making campus sustainable in the area of Sanitation, Hygiene, Waste management, water management, Energy management and greenery management by MGNCRE, New Delhi 2022.

18. Ph.D Thesis Evaluation and Viva Voce

1. “An evaluation of performance appraisal practices followed in selected IT companies”.
2. “The impact of social media advertising on consumers’ perception towards hotel industry: A study of Punjab region”.
3. “A Study of Work Life Balance of Employees in IT Sector in Tricity”.

Punam Agarwal
Prof. PG Govt College
Sector 11, Chandigarh