

## **Profile Hirdesh Madan**

Hirdesh Madan is a graduate in Mechanical Engineering & MBA from Pune University.

His entrepreneurial journey started in 1998 from Chandigarh with Bulls eye, a venture in parallel education. Hitbullseye (Formerly Bulls eye) has trained more than one lakh students in last two and half decades in classroom prep for various courses like MBA-CAT,CLAT-Law, Placement Training and other competitive exams. Hitbullseye is market leader in Chandigarh region since two decades. Hitbullseye entered Ed-tech space at early stage in 2017 and has more than one crore organic traffic. Hitbullseye is among very few bootstrapped Edtech companies.

His journey to the Formal education started with Mind Tree School in Ambala City in 2006. Today Mind Tree chain of CBSE schools has seven campuses across Haryana, Punjab & Himachal including one co-branded with IIT Mandi.

He is Past President of TiE chandigarh chapter and also past chairman of CII Yi Himachal. He has been part of Executive committee at CII Himachal. He is mentor at STPI Neuron Mohali. He is member Seed fund Committee at AIC ISB.